

# Paola Jolley

craft-design-paper & personalized gifts

PAOLA JOLLEY DESIGNS

## Company Booklet



PAOLA JOLLEY DESIGNS

Why choose us?

OUR TEAM

OUR PROCESS

OUR PRODUCTS

OUR SERVICES

INVITATION PRICING

PRINTING SERVICES

Printing Methods

Other Services & Products

INVITATION SET ITEMS

ACCESSORIES

HOW TO ORDER

PROMOTIONS & BUNDLES

CONTACT INFO

# Paola Jolley Designs

At Paola Jolley Designs we are dedicated to helping our clients in the customization of goods, creation of exclusive designs, and producing beautifully crafted items as unique as they are. Whether it is for your special day or for your company, we can provide you with a broad range of products and services. Our team of experienced and dedicated crafters are here to help in every step of the way, from the conceptualization of the design to the production, assembly and delivery of the product.

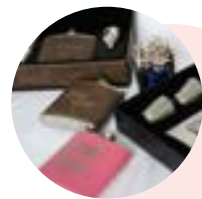


*How can you learn more about our products or services...*

We highly recommend you to take advantage of our complementary consultation session. For us, its a fun way to learn more about your personal or business needs regarding your special event or idea. For you, it is a perfect occasion to check textures, learn layouts, select materials to help you more in the decision making process.

[Click here to schedule your appointment or call us: 1-407-780-9704](#)

If you are always on the go and don't have time to meet us, we offer our on-line store where you can find more than a 100 products to choose from. and customize After the order is complete, a member of our staff will contact you to personalized your order and finalize the details.



You can order from the comfort of your own home or office by visiting our online shop.

[Click here to shop on-line at www.paolajolley.com/shop](http://www.paolajolley.com/shop)

*Everything your heart and mind desires for your special day, event or company, we are here to help make it come true*

## Why choose us?

We cover the whole spectrum of graphic and craft services from ideation to production

We can customize almost any product you would like.

We focus on you and listen to your needs. We customize our products to match your style and help to provide you a stress free experience.



# Our Team



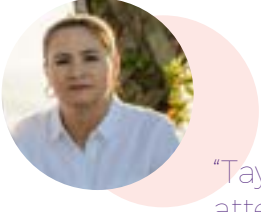
*Paola Jolley*  
Designer/Crafter

Hi! My name is Paola Jolley, crafter, designer and head of Paola Jolley Designs. I grew up in the coffee region of Colombia, and from my earliest memories I always wanted to craft and create. My bachelor degree is in Business Communications and my minor is in Journalism. I made the jump to graphic designer when I immigrated to the US 12 years ago. Design was a great help for me to learn the language and embrace the new culture I was living in. I have some corporate experience, but I never felt more free to be myself then when I started my own design firm. I'm very grateful to be working on something that I truly love and I hope my creativity and skills allow me to bring your ideas to life :)



*Jeff Jolley*  
Partner/CTO

"Master of Code" Jeff's skills range from Developer of our App to 3D Printing to Back-end Software Architect. My biggest supporter and my one and only!



*Claudia Giraldo*  
Production Manager

"Tayita the Queen of Ribbons" Her attention to detail is unparalleled. Quality Control expert and my best friend. I'm really proud to call her sister.



*Valentina Moncayo*  
Online Customer Care

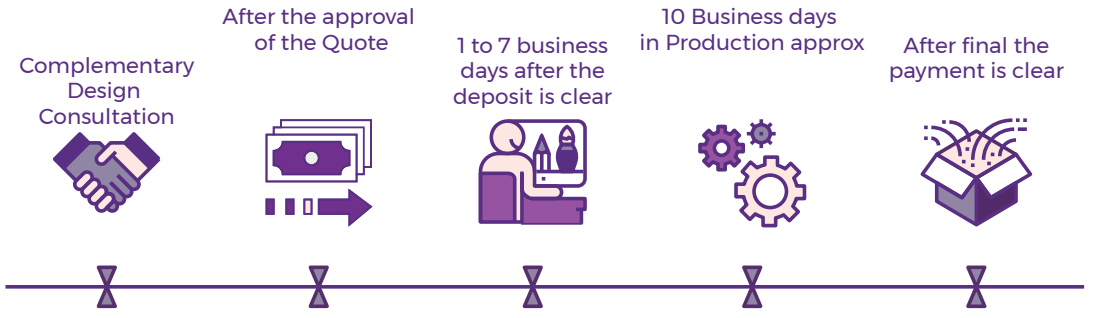
My "Right Hand" is in charge of Online sales and managing accounts. She is our social media guru and our office Princess.



*Christian Salazar*  
Calligrapher

Skills to die for. He truly represents when the Ink becomes Art. You can check is Tattoo Art @ink\_by\_cs.

# Our Process



*1. Consultation*  
After you contact us, our team will guide you through the designs and products that fit your needs. We will prepare a quote within 72 hours.

*2. First Deposit*  
Once the quote is approved, we will require a 50% deposit to begin with the design process.

*3. Design & eproofing*  
The design process may take 1 to 7 business days depending on the order size. After that, we will send you the first round of eproofs. Every order includes up to 5 rounds of them. 6 or more will have a extra charge depending on the changes.

*4. Production*  
Once the eproofs are accepted, production, assembly and development time is typically 10 business days. Some of our invitation processes take 5-6 weeks for customization and delivery.

*5. Final Payment & Delivery*  
Before we deliver the product, it is necessary to make the final payment. The product is delivered with the shipping method previously agreed with the customer.

CLICK HERE TO  
SCHEDULE YOUR  
APPOINTMENT OR  
CALL US:  
1-407-780-9704



# Our Products

We customize our products to match your style and help to provide a stress free experience.

*Some of the Products and Services we provide...*



Custom Designed  
Wedding  
Invitations



Laser Cut  
Wedding  
Invitations



Day of Event  
Stationery



Save the Date  
Cards & Postcards



Personalized  
Gifts



Party Giveaways



Corporate Branding  
& Stationery



Corporate  
Marketing  
Merchandise

New Products Coming Soon:



*Laser Cut  
Cake  
Toppers*



*Foam Board  
Signage*



*Wax Seal &  
Seal Stamping*

# Our Services

We cover the whole spectrum of graphic and craft services from ideation to production

*We focus on you and listen to your needs.*



Hot Stamping & In-house Letterpressing



Labeling



Hot Vinyl Transfer Production



Sublimation



Laser Engraving



Embellishment of goods



Laser Cutting



Digital Printing in White

New Services Coming Soon:



Embroidery



3D Printing



Web Design

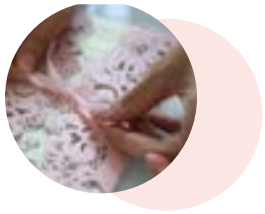
*And much more!!!*

# Invitation Pricing

## Freebies



Free Digital Printing

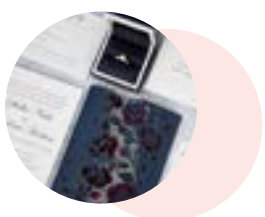


Free Assembly






## No Cost Extras



2 Versions (Bilingual)








Bring your own design

| Invitation Set with 3 items    | Starting Price |   |
|--------------------------------|----------------|---|
| Simple Laser-Cut Invitation    | \$4.25         |    |
| DeLuxe Laser-Cut Invitation I  | \$ 4.75        |    |
| DeLuxe Laser-Cut Invitation II | \$ 5.20        |    |
| Laser-Cut Foil Invitation      | \$ 4.75        |    |
| Large Sized Invitation         | \$ 6.00        |   |
| Glitter Paper Invitation       | \$ 5.70        |  |
| Personalized Name Invitation   | \$ 6.50        |  |
| Pocket Fold Invitation         | \$ 3.60        |  |
| Laser Cut Pocket Invitation    | \$ 5.40        |  |
| Flat Laser Cut Invitation      | \$ 3.20        |  |

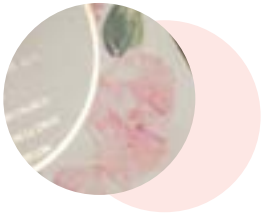
Please note these prices are for the basic set which includes 3 items: The laser cut pocket, insert card and envelope.



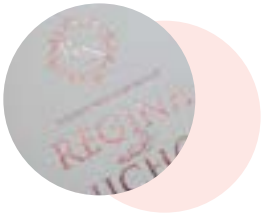
# Printing Services

| Printing Methods  | Starting Price |  |
|-------------------|----------------|--|
| Digital Printing  | Free           |   |
| Hot Foil Stamping | \$ 1.70        |   |
| Letterpressing    | \$ 3.75        |   |
| Thermographic     | \$ 1.40        |   |
| UV Printing       | \$ 1.30        |  |






## Combinations:



Digital Printing & Gold Foil



Letterpress & Rose Gold Foil

| Other Products & Services          | Starting Price |   |
|------------------------------------|----------------|---|
| Flat Invitation Card with envelope | \$1.99         |  |
| Acrylic Signs                      | \$ 99.00       |  |
| Acrylic Invitations                | \$ 3.75        |  |
| Acrylic Table Signs                | \$6.99         |  |
| Addressing                         | \$ 0.90        |  |

## Other Products



Vellum Wrap Foil or print



Ticket & Passport Invitations

# Invitation Set Items



## LASER CUT INVITATIONS BASIC SET:

1. Pocket

2. Main Invitation Card

3. Main Envelope



Starting at \$2.49



Starting at \$0.50 per Set



Starting at \$0.50

4. Main Envelope Liner 5. RSVP & Additional Cards 6. RSVP Envelope



\$0.60 Each



Starting at \$0.50 per Set



\$0.50 Each



# Accessories

## 7. Embellishments & Extras



- Belly Band
- Paper Back
- Satin Ribbon 1/4 inch
- Satin Ribbon 3/4 inch
- Satin Ribbon 1.5 inch
- Glitter Ribbon 1/4 inch
- Glitter Ribbon 3/4 inch
- 2mm Twine
- Leather Rope
- Bronze Key



Belly Bands



Tags



Paper Backs

And much more!!!

# How to Order



Invitation Suite With Menu & Thank You Cards SKU: WPL0019

To give you a clear idea of how you can order your invitations, we have created a sample order of “Four Fold Invitation Suite” (pictured above). If these items were selected with the minimum order of 45, it would work like this (detailed below).

| Item                             | Quantity | Price each | TOTAL           |
|----------------------------------|----------|------------|-----------------|
| Four Fold Pocket Card            | 45       | \$2.95     | \$132.75        |
| Main Invitation Card             | 45       | \$0.50     | \$22.50         |
| Digital Printing                 | 45       | \$0.00     | \$0.00          |
| Main Envelope                    | 45       | \$0.50     | \$22.50         |
| Envelope Liners                  | 45       | \$0.60     | \$27.00         |
| RSVP Digital Printing            | 45       | \$0.50     | \$22.50         |
| Paper Backer                     | 45       | \$0.50     | \$22.50         |
| RSVP Return Address Printing     | 45       | \$0.30     | \$13.50         |
| Belly Band with Digital Printing | 45       | \$0.50     | \$22.50         |
| Grand Total                      |          |            | <b>\$285.75</b> |

In other words, if you would like to order 45 Invitations suites of our product SKU: WPL0019 with digital printing, RSVP cards, RSVP envelopes with addressing, paper backs and belly bands Included you will pay \$285.75 total.

# Promotions & Bundles

## Bachelorette Party T-Shirts 6 with Bundle



Race Track Type  
1 White & 5 Black  
5 Colors to choose from  
for the artwork  
Personalized Design  
Sizes from XS to 2XL

**\$99**

## 50 Bracket Flat Invitations with Backing & Envelopes



Choosing from:  
24 Card-stock colors  
10 Backing Glitter Colors  
4 Envelope Colors  
Personalized Design  
Digital Print Included

**\$179**

## Acrylic Sign 36 x 24 Inches



Personalized Design  
Included  
UV Multicolor Print  
36 x 24 Inches

**\$159**

## 50 Acrylic Invitations & Envelopes



Personalized Design  
Included  
UV Multicolor Print  
7 x 5 Inches

**\$389**

## 12 Acrylic Table Signs with Stand



White Roses Design  
Included  
UV Multicolor Print  
7 x 5 Inches  
Stand Included

**\$89**

## 50 Foil Stamped Vellum Invitations & Envelope



Choosing from:  
12 Foil colors  
4 Envelope Colors  
Personalized Design  
Digital Print Included

**\$249**

*Paola Jolley*  
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PAOLA JOLLEY DESIGNS

Visit us

@paolajolley



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